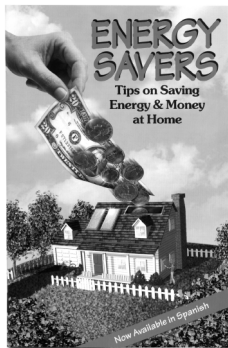


# WATT'S THE PROBLEM

**Energy Efficient Lighting Costs Less.**



When it comes to lighting, the higher the wattage the higher the energy cost. Low watt, compact fluorescent light bulbs can provide the same light and use 66% less energy than standard bulbs. They generate less heat and they last up to 10 times longer. So, replace your old bulbs with more efficient ones. At PSE&G, we're concerned about the rising cost of

energy. Using less energy is the best way to save. Valuable conservation tips are available to our customers in a free brochure, *Energy Savers*. To get a copy, call 1-800-854-4444 or to learn more ways to help manage your energy costs visit, [www.pseg.com/energysavers](http://www.pseg.com/energysavers).



**PSE&G**

*We make things work for you.*